

Course Code: HCA7022-8

Course Start Date: 05/08/2017

Section: Strategic Planning Stages

Week: 4

Activity: Formulate a Strategy for a Strategic Plan

Activity Due Date: 06/04/2017

Activity Description

Your meeting with leadership went extremely well, and you have been given authority to begin the next phase of your strategic plan by formulating a strategy. What four components make up the strategy formulation process? Describe the role each plays in developing a strategic plan for a healthcare organization. Relate this phase to your hospital to illustrate your reasoning.

Prepare an outline of your strategy formulation process and include the four components with the last component comprising the subset of components needed for your strategic plan. You will be formulating a skeleton for your final strategic plan.

Support your paper with a minimum of five scholarly resources. In addition to these specified resources, other appropriate scholarly resources, including older articles, may be included.

Length: 5-7 pages, not including title and reference pages

Your paper should demonstrate thoughtful consideration of the ideas and concepts presented in the course by providing new thoughts and insights relating directly to this topic. Your response should reflect scholarly writing and current APA standards. Be sure to adhere to Northcentral University's Academic Integrity Policy.

Upload your assignment using the Upload Assignment button below.

Learning Outcomes

- 4.0 Formulate a strategic plan outline for an example organization.

Resources

| Articles | |
|---|--------------------|
| Reference | Instruction |
| Bisbe, J., & Malagueño, R. (2012). Using strategic performance management systems for strategy formulation: Does it work in dynamic environments? http://www.sciencedirect.com.proxy1.ncu.edu/science/article/pii/S1044500512000297 | Read Article |
| Leonardi, P. (2015). Materializing strategy: The blurry line between strategy formulation and strategy implementation. http://onlinelibrary.wiley.com.proxy1.ncu.edu/doi/10.1111/1467-8551.12077/abstract;jsessionid=A3250C06EBE7711E177F2FE3CE8478B2.f01t02 | Read Article |